



EUROPEAN UNION



EU MISSIONS

CLIMATE-NEUTRAL & SMART CITIES

Concrete solutions for our greatest challenges

CLUJ-NAPOCA



#EUmissions #HorizonEU #MissionCities



ENCHANT

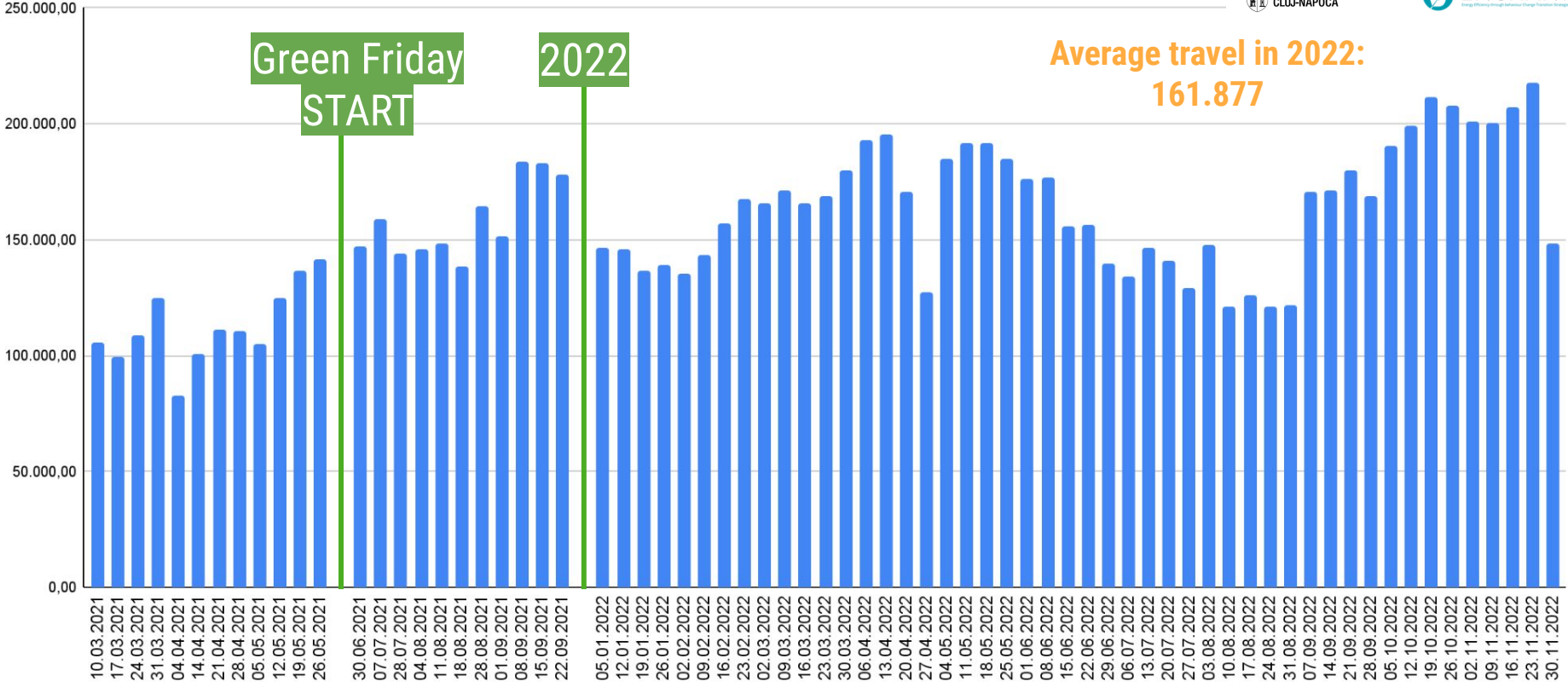
Energy Efficiency through behaviour Change Transition Strategies

Public transport on Wednesdays



Average travel before Green Friday:
111.677

Average travel after Green Friday:
158.440



Public transport on Fridays



**GREEN
FRIDAY**

Stop! The car stays home, today!

FREE PUBLIC TRANSPORT EVERY FRIDAY



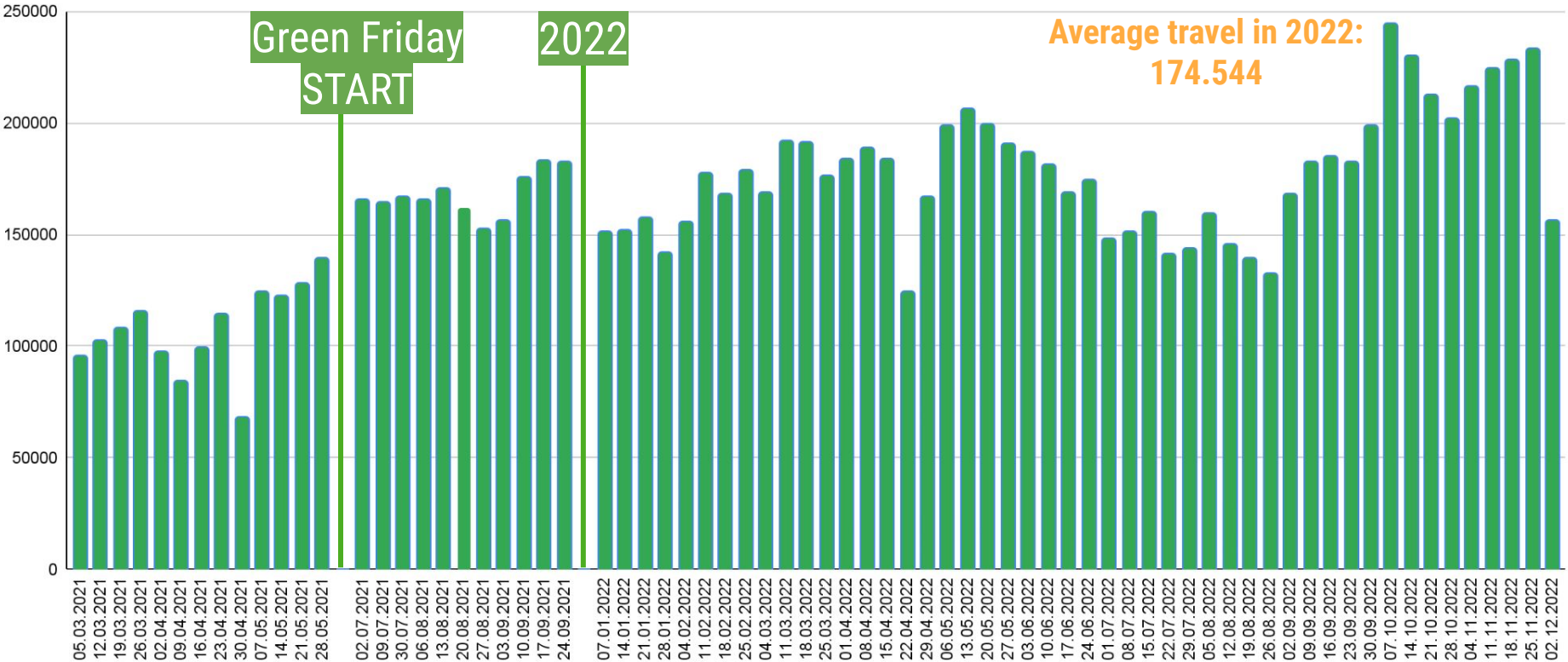
**Average travel
before Green Friday:
107.680**

**Average travel
after Green Friday:
167.805**

**Green Friday
START**

2022

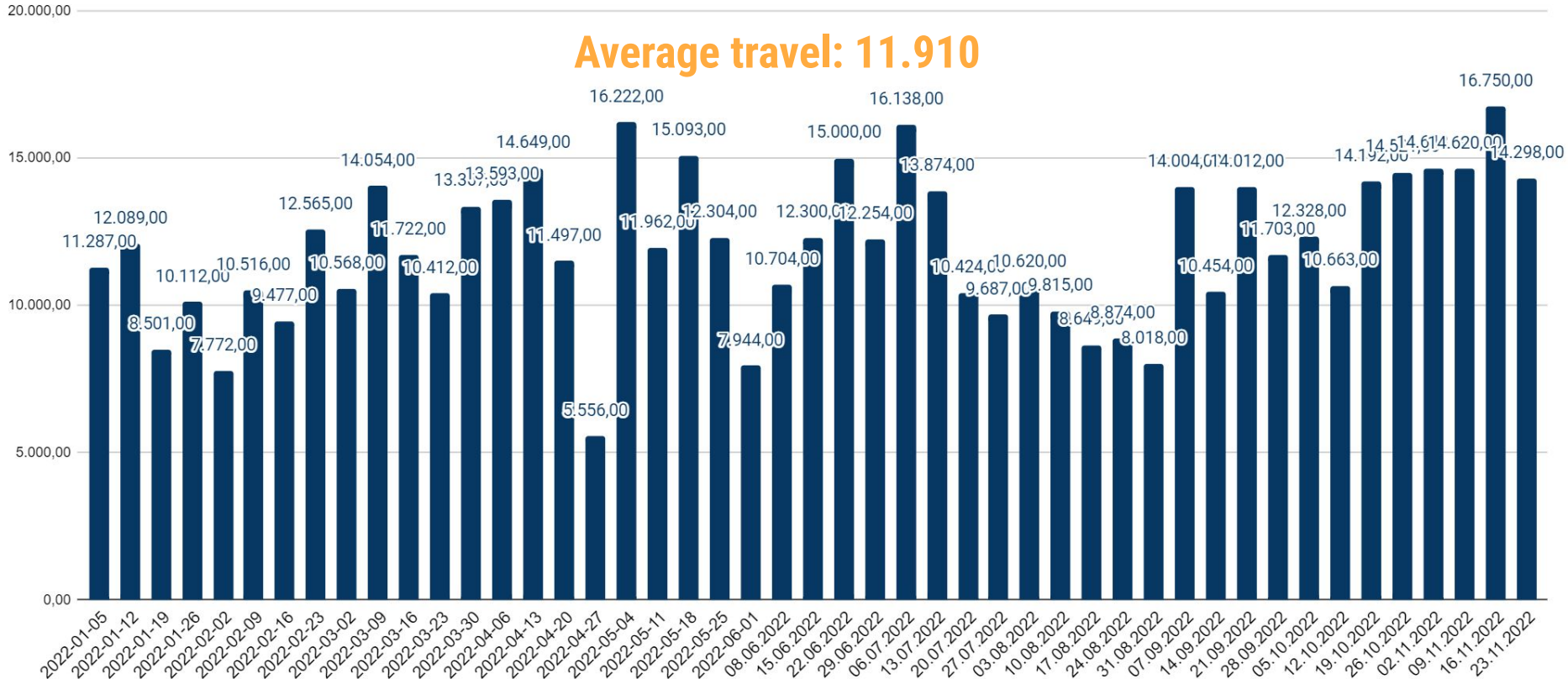
**Average travel in 2022:
174.544**



Public transport on Wednesdays on trolleybus number 25

Total travel: 559.812

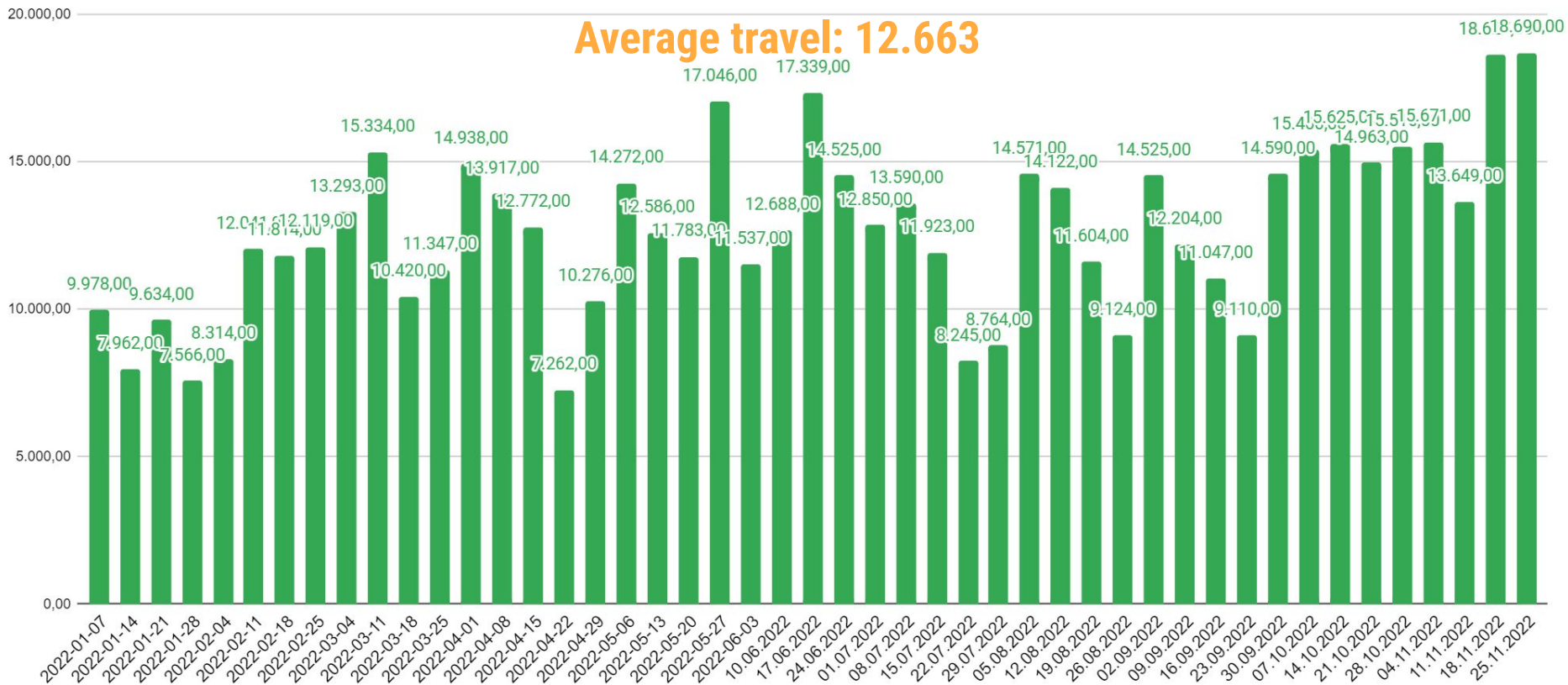
Average travel: 11.910



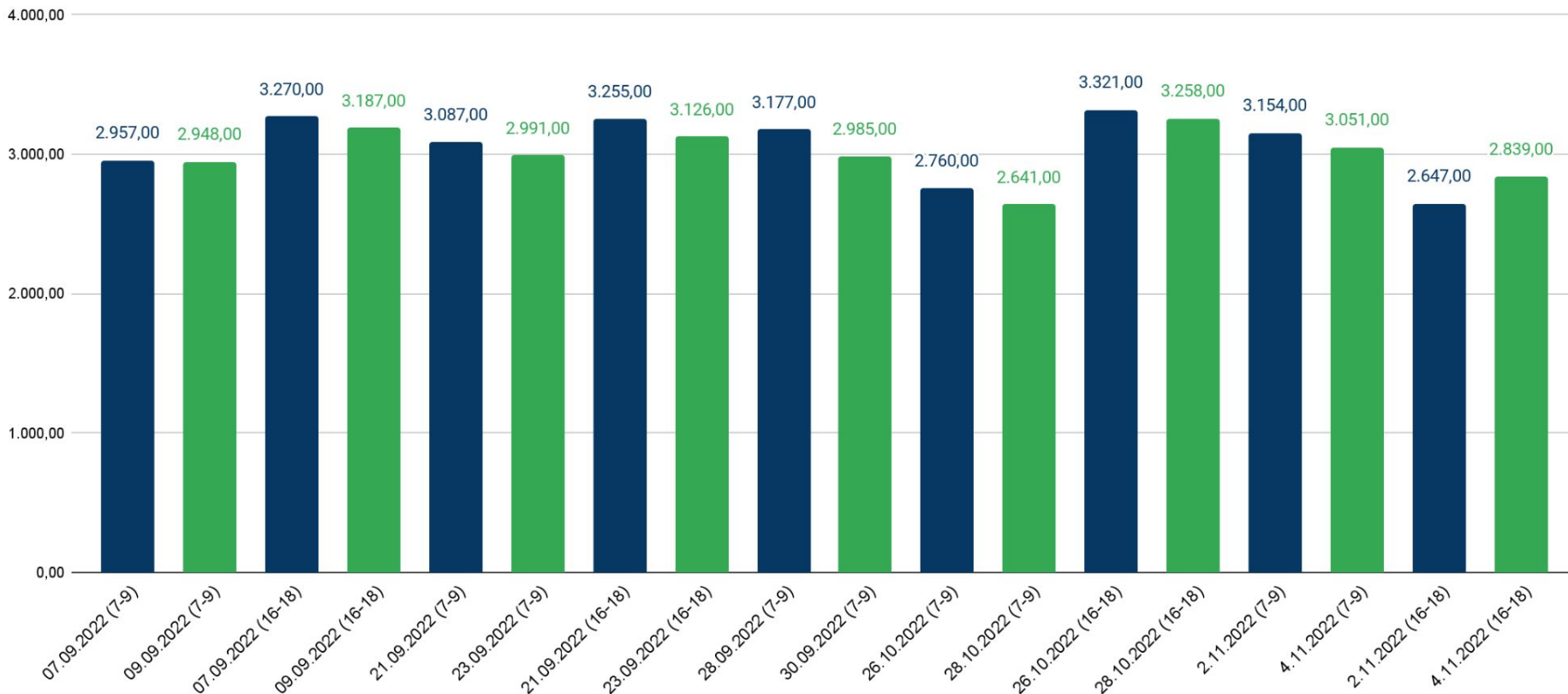
Public transport on Fridays on trolleybus number 25

Total travel: 595.173

Average travel: 12.663



Number of cars on the section of Boulevard 21 Decembrie 1989 - between Avram Iancu Square and Unirii Square -





6 Str. Bocuim
Str. Aurel Vlaicu

106

CJ-N 368

Thank You!

Cluj-Napoca City

Cluj. Romania. Europe.