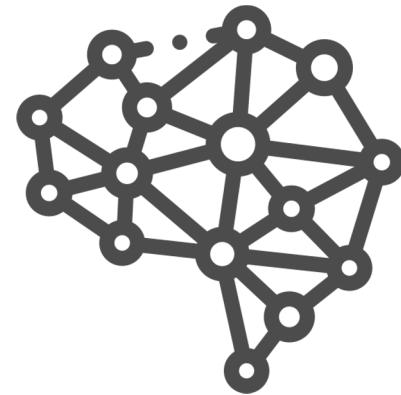


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# Insights platform capabilities & next steps

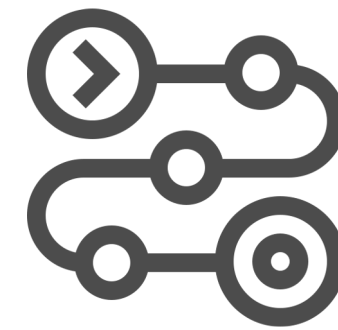


## User profiling & Artificial Intelligence

Algorithms trained on collected data enable

- user profiling
- personalized user interactions

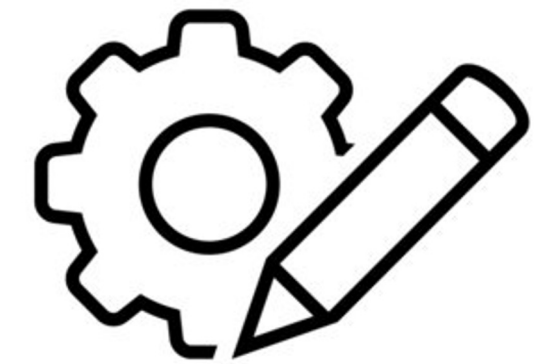
e.g. recommendations of insulation or solar panels



## IoT integrations

Additional insights by integrating with data sources & apps such as

- Smart meter data warehouse
- Smart home data & devices
- Electric vehicle driver's app & charging infrastructure



## Research & commercial use

Other research frameworks e.g. Discrete Choice Experiment, Willingness to Pay etc.

Marketing version for user engagement

Commercial deployment facilitating efficient (energy) choices incl. white label

Insights platform capabilities & next steps

**Sign up if you're interested to collaborate!**

**<https://bit.ly/nrg-data-platform>**





# NRGSURF

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